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## **VMS Ventures Joins the “AGORACOM 100” and Launches Online IR and Marketing Program**

Vancouver, B.C., January 29, 2009 - VMS Ventures Inc. (TSX.V: VMS) (the "Company") is pleased to announce it has retained the services of AGORACOM Investor Relations ("AGORACOM") (<http://www.agoracom.com>) to provide online investor relations services, a Web 2.0 social network for current shareholders and Tier-1 awareness through the world's biggest websites for the purpose of attracting new shareholders.

### **ONLINE INVESTOR RELATIONS MAXIMIZES SPEED, TRANSPARENCY AND ACCESS TO COMPANY**

In response to consistent and powerful data representing the online research and communications habits of small-cap investors, VMS Ventures has decided to accentuate its focus on investor relations to the web via the AGORACOM system to facilitate faster, better and more accessible communications with both current and prospective shareholders around the world.

Effective immediately, a customized and monitored VMS Ventures IR HUB will be available on AGORACOM at (<http://agoracom.com/ir/VMSVentures>). The IR HUB will allow VMS Ventures to communicate with all investors simultaneously, anytime and in near real-time. This HUB will provide VMS Ventures management with the ability to extend communications beyond text via audio messages, video presentations, webcasts and podcasts. In addition to traditional e-mail, investors will also have the ability to receive all communications via RSS feed.

### **THE “AGORACOM 100”**

On January 19th, AGORACOM launched a Canadian TV, web and search engine marketing campaign to drive small-cap investors to the “AGORACOM 100”, an elite and exclusive group of great Canadian small-cap companies in which VMS Ventures will be included. This marketing campaign will target main stream media including daily spots on BNN, CNBC TV, Bloomberg TV, Globe & Mail's GlobeInvestor.com, Google, Yahoo!, MSN, AOL, Facebook, AGORACOM and an array of other Tier 1 properties.

### **TIER-1 EXPOSURE AND AWARENESS**

As an exclusive provider of “Small-Cap Centres – Powered by AGORACOM” to Globe Investor, Yahoo Finance Canada, AOL Finance Canada and every Blackberry device on the planet, AGORACOM will provide Tier-1 financial coverage of all newsworthy VMS Ventures press releases for the purposes of attracting new and prospective shareholders

## **LAUNCH OF VMS VENTURES COMMUNITY**

The VMS Ventures IR HUB propels the Company into the forefront of Web 2.0 community building by providing investors with two very important functions. First, a monitored discussion forum for the purposes of constructive and high-quality discussion amongst investors that is free of spam, profanity and misinformation. Second, a social network that provides investors with the ability to create extensive profiles that include photos, bios, video messages to fellow investors, a rating system and other important items to create a closer bond between our shareholders.

VMS Ventures CEO Mr. Rick Mark states, "I believe the time is right to diversify our approach to our communications with existing shareholders and to reach out to the massive online small-cap community of investors that are searching for their next great investment. I encourage our existing shareholders to begin taking advantage of this new online IR system and to let us know how we can make it work for you."

Investors are invited to visit our IR Hub at <http://agoracom.com/ir/VMSVentures> where they can post questions and receive answers promptly, or simply review questions and answers posted by other investors. Feedback is critical to business success.

The terms of the agreement are as follows: Duration - 12 months; Monthly Cash Compensation - \$2,500 plus GST; Stock Options - 200,000 shares at \$CDN .35 per share. This agreement has been negotiated entirely at arm's length. AGORACOM is located in Toronto, Ontario.

## **ABOUT AGORACOM**

AGORACOM Investor Relations (<http://www.AgoracomIR.com>) is North America's largest online investor relations firm for small-cap companies. We have partnered with the world's biggest internet companies, including Yahoo, Globe Investor, AOL, Google and Blackberry to market our clients to a massive audience of new small-cap investors. We have served over 300 companies since 1997.

AGORACOM Investor Relations has displaced the telephone and e-mail as primary IR communications devices. Our IR HUB delivers two-way investor relations in near real-time that is 24/7/365 accessible to shareholders around the world and goes far beyond text by offering both audio and video communications.

AGORACOM (<http://www.Agoracom.com>) is North America's only small-cap community built to serve the needs of serious small-cap and micro-cap investors. No rumours, profanity, stock bashing or hyping. Our traffic ranking is above the top 0.5% of all websites around the world.

VMS Ventures Inc. is focused primarily on acquiring, exploring and developing copper-zinc properties in the Flin Flon-Snow Lake VMS Belt. The Company also holds the largest land package considered prospective for nickel-copper mineralization at Lynn Lake, which is to date Canada's third largest nickel producing camp. The Company's project portfolio consists of the Snow Lake VMS project, the Lynn Lake Gabbros nickel-copper project, the Nickel Belt project, the South Bay nickel-copper-cobalt PGE property, and the Eden Lake Carbonatite Complex, Specialty Metals property. All VMS Ventures Inc. properties are located in the mining friendly province of Manitoba, Canada.

## **ON BEHALF OF THE BOARD OF DIRECTORS**

John Roozendaal B.Sc.  
President & Director

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